



## Prepare your company for global growth Take part in Global Growth Robotics

**Global Growth Robotics aims to help ambitious robot, automation and drone companies across Denmark get ready for global growth.**

Together with industry experts and your very own growth coach, you will learn how to optimise your organisation and strategy, so you can take the next step on your growth journey.

Through workshops, masterclasses, individual sessions with consultant and your own growth coach, you will develop your very own roadmap – and get help to make it a reality.

You will examine business-critical areas such as:

- Market and user insights
- Digital sales and marketing
- Go-to-market strategies
- Production setup and supply chain
- Organisational strategy and HR.

This is an opportunity for you to gain external help in a way that is tailored to the needs of your individual company.



### **Who do I contact to get started?**

Mads Graves  
Business Development Manager  
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### **What's in it for you?**

You will get a roadmap specifically designed to scale up your company – and get hands-on help to make your roadmap a reality. This is a chance to work with some of the industry's leading experts, who will look at your company's needs.

You'll also gain key insights and inspiration from the industry. And you will have the opportunity to network with other ambitious robot, automation and drone companies from across Denmark.

### **Who can take part?**

Companies working across the entire value chain for robotics, automation and drone technologies across Denmark can take part – from mature startups to small- to-medium-sized companies with several years on the market.

Companies must have an ambition to upscale and increase their global competitiveness.

### **How much help can you get?**

You will participate in four full-day workshops facilitated by external experts. Between workshops, you will work closely with your growth coach to develop your roadmap.

The project's second phase is structured around individual sessions with consultants, who will help you implement your roadmap. Throughout the project you will have access to your own mentor.

**[www.odenserobotics.dk/projects/global-growth-robotics](http://www.odenserobotics.dk/projects/global-growth-robotics)**

